

**Tapping a Hidden Resource:
Energy Efficiency in the Middle East and North Africa**

**Consultation Workshop. November 25-26, 2008
Tunis, Tunisia**

Venue: Hotel Regency, La Marsa, Tunis, Tunisia

Agenda

November 25, 2008

8:30-9:00 Registration

9:00-9:30 Welcoming remarks and Keynote Address

Calling meeting to order: **Mr. Benaissa Ayadi, Director General, ANME, Tunisia**

- **Keynote: The World Bank's Commitment to Energy Efficiency and Overview of the World Bank Study***
Mr. Jonathan Walters, Sector Manager, MNSSD, World Bank

** Mr. Walters will also introduce the Capacity Building Survey*

9:30-10:00 Coffee Break

10:00-12:30 Theme 1: Energy Efficiency, Growth and Sustainable Development

Chair: Ms. Silvia Pariente-David, Senior Energy Specialist, World Bank

The objective of this session is (i) to present the region's energy efficiency profile in its economic, financial, and environmental dimensions, and (ii) to compare it with international experience.

10:00-10:45 Plenary

Mr. Alex Kremer and Ms. Dominique Lallement: Brief Presentation of Chapters 1-3

Speaker 1: Dr. Samir Amous, APEX Conseil, Tunisia: Is Energy Efficiency critical for growth and competitiveness?

Speaker 2: Mr. Abdelaâdim Guerrouj, Chief, Energy and Water Division, Ministry of Energy, Water, and Environment, Morocco

Questions and Answers

10:45-11:30 Question and Answer in Plenary

11:30-12:00 Table Discussion, moderated by Ms. Dominique Lallement. *Identifying country examples of how energy efficiency might contribute to national economic, social and environmental development objectives.*

12:00-12:30 Plenary: Report main points from table discussions and Chair's summary of the morning discussion.

12:30-14:00 Lunch

14:00-17:30 Theme 2: Policies and Strategies for Energy Efficiency

Chair: Dr. Ibrahim Saleh, Ministry of Finance, Egypt

The objective of this session is to further expand the understanding of the options for a national energy efficiency strategy (i) pricing and social protection policies; (ii) institutional and financing arrangements; and (iii) technical options.

14:00-15:30 Plenary

Mr. Alex Kremer and Ms. Dominique Lallement: Brief presentation of Chapters 4, 5, 6

Panel 1: Pricing Policies, Social Protection, and Energy Efficiency: What is the Region's profile in terms of pricing policies, and how does it compare to other countries? Why do pricing policies, social protection, and energy efficiency go hand in hand?

Moderator: Dr. Ibrahim Saleh, Ministry of Finance, Egypt

Speaker : Dr. Metri Al Mdanat, Ministry of Finance, Jordan: *Implementing Pricing Policy Reform with Social Protection in Jordan*, and

Respondent: Mr. Raymond Ghajar, Advisor, MOE, Lebanon

What lessons can we learn from other countries?

Moderated Discussion between participants and panel members

Panel 2: Creating the enabling framework and selecting implementation arrangements for energy efficiency:

What has the Region done, and where can it learn from other countries?

Moderator: Dr. Ibrahim Saleh, Ministry of Finance, Egypt

Speaker: Mr. Mohamed Bakri, Director for International Cooperation, CDER,

Morocco: *Reforming existing institutional framework*

Respondent: Mr. Chandrasekar Govindarajalu, Senior Energy Specialist, the World Bank

Moderated Discussion between participants and panel members

15:30-16:00 Tea Break

16:00-17:15 Plenary (continued)

Panel 3: Mainstreaming EE financing: the role of Energy Service Companies (ESCOs), commercial banks, specialized funds and specialized agencies

Moderator: Mr. Ahmed H. Alaini, Deputy Minister, Ministry of Electricity and Energy, Republic of Yemen

Speaker: Mr. Benaissa Ayadi, Director General, ANME, Tunisia

Respondents: Mr. Kamel Dali, Projects Director, APRUE, Algeria

Moderated Discussion between participants and panel members

Panel 4: Facilitating Technical Options for EE: removing market barriers, communications and training.

Moderator: Mr. Ahmed H. Alaini, Deputy Minister, Ministry of Electricity and Energy, Republic of Yemen

Speakers : Mr. Youssef Kettani, Project Manager, Energy Efficiency, ONE, Morocco: supply side energy efficiency

Respondents: Ms. Henda Gafsi, Consultant, Gender and Energy Efficiency Study, Tunisia

Moderated Discussion between participants and panel members

17:15-17:30 Chair's Summary of Afternoon Session

19:00 Cocktail

20:00 Dinner hosted by **Mr. Ndiame Diop, Country Manager, Tunisia, World Bank**

DAY 2, November 26, 2008

8:30-9:00 Plan Bleu

Moderator: **Mr. Diederick Zambon, European Investment Bank, Tunis**

Speaker: **Mr. Stéphane Quéfélec, Project Manager, Energy, UNEP/Plan Bleu**

9:00-12:30 Theme 3: Moving Forward on Energy Efficiency

Chair: Mr. Ndiame Diop, Country Manager, Tunisia, World Bank

The objective of this session is (i) to exchange ideas among regional and other stakeholders on possible ways forward on implementing energy efficiency policies and programs, and (ii) identifying areas where organizations like the World Bank can make a contribution.

9:00-10:15 *Understanding Stakeholder Perspectives:* What can each type of stakeholder bring to the table? What does each stakeholder expect from the other?

Moderator: **Mr. Laszlo Lovei, Director, Sustainable Development Department, World Bank**

Speakers: **Mr. Mouaad Jamaï, Secretary General, Greater Casablanca Wilaya ; Mr. Yassen Basel, West Bank & Gaza ; Mr. R. Kupisz, Team Leader, Euro-Arab Mashreq Gas Cooperation ; Mr. Hussein Salloum, Engineering Coordinator, Lebanese Center for Energy Conservation, Lebanon ; Mr. Mahmood Khalil, Kurdistan regional government Ministry of Electricity, Iraq ; Mr Boubker Chatre, Ministry of Energy, Morocco ; Mr. Salem Miladi, Ministry of Transport Tunisia ; Ms Rima Le Coguic, AfD, Tunis.**

Moderated Discussion between participants and panel members

10:15-10:30 Coffee Break

10:30-11:15 *Group discussions by Groups of Countries:* How can we use the report moving forward ?

11:15-12:15 Plenary Report on Country Discussions: three pieces of advice for the World Bank

12:15-12:30 Workshop summaries: What have we learned and moving forward?

Chair: Mr. Laszlo Lovei, Director, Sustainable Development Department, the World Bank

Mr. Jonathan Walters, Sector Manager, Energy and Transport, the World Bank

H.E. Abdelazizz Rassaa, Deputy Minister, Ministry of Industry, Energy, and SMEs, Tunisia

12:30-14:00 Informal light lunch available.