

Public Transport Service Planning and Regulation: An Introduction

General description of the workshop

Background

Improving the access and mobility of the poor through the provision of safe, effective and affordable public transport is an important tool for promoting economic development and poverty alleviation. A focus on the transport modes of poor people essentially means the provision of affordable forms of public transport, both formal and informal.

Thus, the critical need is to properly plan, organize and regulate passenger transport service and operations in a competitive environment, with a specific focus on meeting needs of the poor and addressing safety and environmental concerns.

Objective

The objective of the course is to:

- Provide training on public transport service and operations planning, organizational/market structures and regulation.
- Learn from international best practices in public transport service and operations planning;
- Guide national and city policy makers through the process of planning and regulating environmentally and financially sustainable transport services and operations.

Scope of Work

The recommended number of people attending the course is about 35. The course will take place over two days, with a total of fifteen hours of instruction, approximately 7 hours per day. The following subjects will be covered, each with one lecture/discussion session of appropriate length:

1. Introduction and Bus Industry Reform	6. Measures & Standards
2. Terminology and Basic Relationships	7. Service Monitoring and Data Collection
3. Market Factors and Demand Analysis	8. Performance Analysis
4. Network and Route Design	9. Schedule Building
5. Fares and revenue: Policy, Analysis, Collection	10. Cost Analysis and Financial Planning

Participants

The participants are expected to be middle managers from national, state and local authorities with policy and managerial responsibilities in public transport and related sectors.